

IDEATION MASH-UP

OFFICE WORK & CHILDHOOD PLAY



How might we prevent monotony in office work?

CATEGORY 1

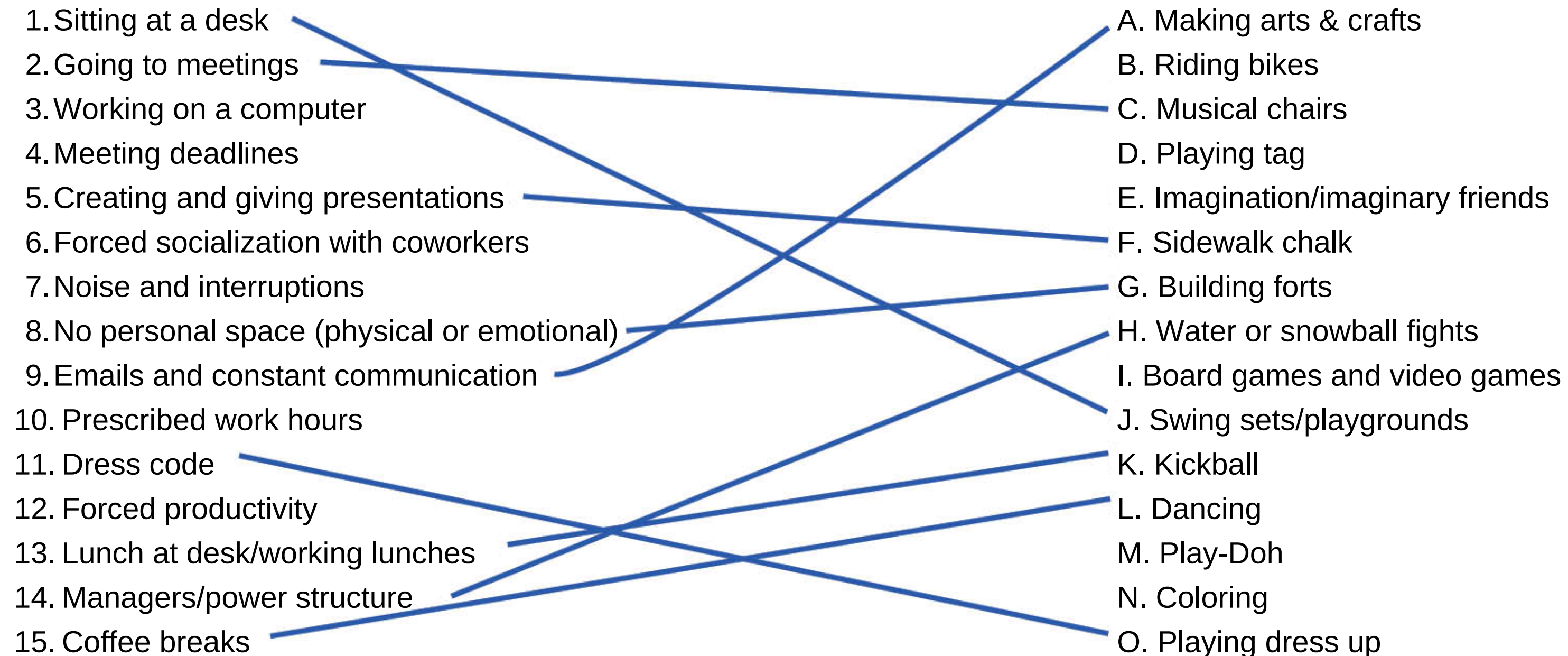
Elements of working in an office

1. Sitting at a desk
2. Going to meetings
3. Working on a computer
4. Meeting deadlines
5. Creating and giving presentations
6. Forced socialization with coworkers
7. Noise and interruptions
8. No personal space (physical or emotional)
9. Emails and constant communication
10. Prescribed work hours
11. Dress code
12. Forced productivity
13. Lunch at desk/working lunches
14. Managers/power structure
15. Coffee breaks

CATEGORY 2

Types of childhood play

- A. Making arts & crafts
- B. Riding bikes
- C. Musical chairs
- D. Playing tag
- E. Imagination/imaginary friends
- F. Sidewalk chalk
- G. Building forts
- H. Water or snowball fights
- I. Board games and video games
- J. Swing sets/playgrounds
- K. Kickball
- L. Dancing
- M. Play-Doh
- N. Coloring
- O. Playing dress up



Mash-Up Definitions

13K LUNCHTIME KICKBALL LEAGUE

Organize a short game of kickball one day a week during lunch to encourage everyone to get up from their desks and take a break instead of working through lunch. Then, after an inning or two of playing, everyone can eat lunch together picnic style. During inclement weather consider different board game tournaments once a week.

5F Pictionary Presentations

Instead of preparing PowerPoint presentations, have a large whiteboard in every meeting room where workers can draw visual presentation elements as they are presenting. This takes the stress and time suck of deck presentation away and gives a livelier and lighter air to meetings as workers chuckle at their lack of artistic skill or evoke surprise with their hidden talents.

11O Funky Dress Fridays

Instead of boring casual dress Fridays, plan themes and have costume contests every Friday for workers to show off their fashion and creativity while shaking off the drudge of the khaki pants and button ups.

9A Paper Airplane Messages

Forget about Slack and throw your deskmate or other workers near you messages using handmade paper airplanes. Folding the plane gives you a fun, little break from your work and gives someone else a whimsy surprise during their day.

Mash-Up Definitions

14H INDOOR SNOWBALL FIGHTS

Keep buckets of fake snowballs made of cloth and stuffing in the office and instigate team or office-wide snowball fights when tensions run high. Not only will it give everyone a laugh filled respite, but it will remind everyone that they're all human and there is life outside the tense, tunnel-vision moment they are living in at the office.

2C MUSICAL MEETINGS

Have a timer and music system installed in meeting rooms. During long meetings set it to go off at regular intervals, at which time everyone in the room must play musical chairs until the music ends. This can get the blood flowing and provide laughs, waking up the room and increasing attention.

8G FORT WORKSTATIONS

Allow workers to build structures out of found or brought-in items around their workstations, like children build pillow forts. This can offer some privacy in an open office, but also give workers more ability to customize their space and express themselves.

1J WORKGROUND

Have a playground with swings, slides, and plenty of benches and picnic tables around it where workers can choose to work outside, either on the equipment or within a relaxing atmosphere built for play and imagination.

15L DANCE BREAK ROOM

Have a soundproof room where workers can play music of their choice and dance to get their energy up and relax during the day instead of ingesting copious amount of caffeine or sugar to stay awake and focused.

How might we prevent monotony in office work?

Number of People Involved: **100-200 employees**

Number of Ideas Generated: **9**

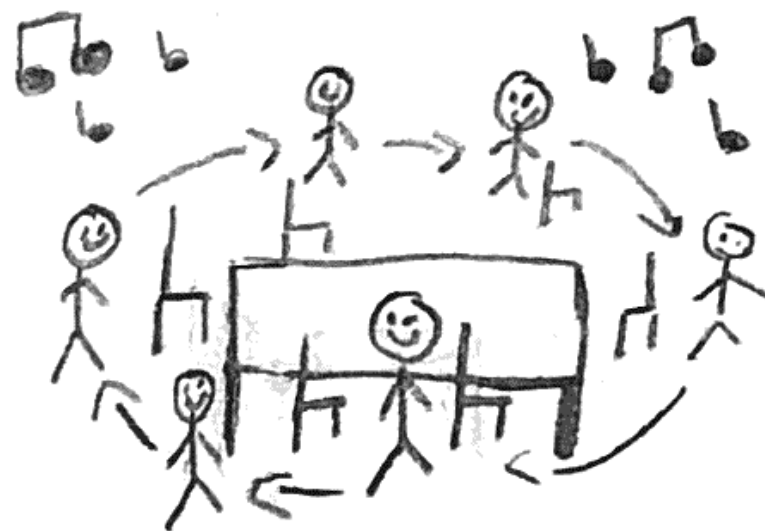
Wildest Ideas: **Fort Workstations**

Paper Airplane Messages

Musical Meetings

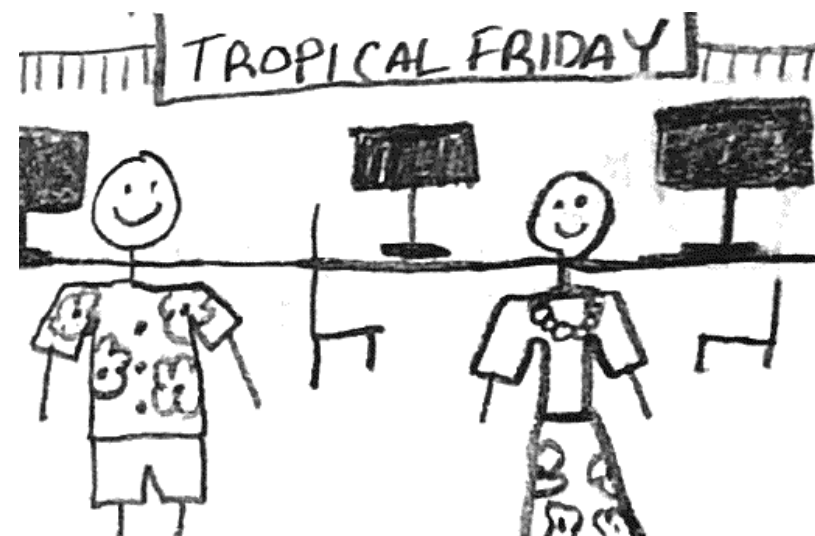
Indoor Snowball Fights

Sketches and Taglines



2C MUSICAL MEETINGS

Break up those long meetings and get the blood flowing.



110 FUNKY DRESS FRIDAYS

Let your personality show and enjoy some fun, fashion competition with coworkers.



15L DANCE BREAK ROOM

Shake-off the afternoon slump to your favorite tunes.

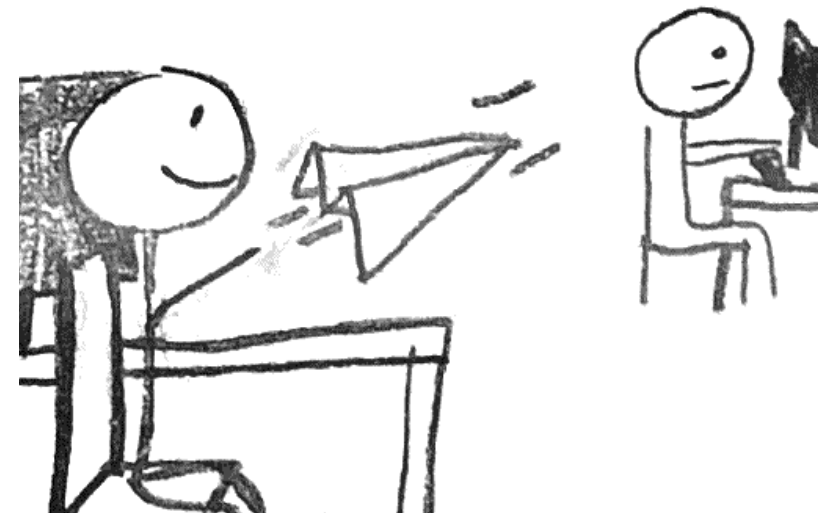
How might we prevent monotony in office work?

Sketches and Taglines



14H INDOOR SNOWBALL FIGHTS

Let off some steam and remember we're all on the same team.



9A PAPER AIRPLANE MESSAGES

Go old-school and say it with an air of creativity.